

An Up-To-Date Look at the Search for Balance: Equality for Women or the Women's Version of Equality?

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In a society, the fact that women and men have to fight unequal in their daily lives, education and working standards is a danger that must be taken into account for human rights on the one hand and social peace and tranquility on the other. However, even for an internationally binding convention on gender inequality, it was necessary to reach the second half of the 20th century. Gender equality is an important data in terms of welfare, economic and political development levels among societies. For this reason, it has been seen as an important need to focus on the phenomenon of gender equality with up-to-date data on different areas where discrimination is fed. For this purpose, the representation of women in the media, the effects of the Covid-19 pandemic, the effects of artificial intelligence technology on gender roles and women's employment will be emphasized. The big picture will be rationalized with the results of international and national gender-focused indices, including WEF, UN, IMF, OECD, ILO and UNESCO. What kind of a picture does the world's latest situation show in the search for balance towards gender equality these days when touristic travel plans are made to Mars? This study aims to answer the question of whether equality for women on the planet is implemented in politics or is it being consoled with a version of equality for women.

Keywords: Gender Equality, Women in Media, Social Development, Covid-19 Effects on Women, Women's Employment.

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